



Leadership/Advocacy Course at ABC/CWU
MUS 617 Seminar: Mus Ed (ABC Major Project)

Project Deadline: June 30 (upload to CWU Canvas)

Instructors: Tim Lautzenheiser & Frank Tracz

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Meeting time: All day June 28-29

Meeting place: Ashland High School (Theater - main clinic hall, various classrooms)

Required Materials: ABC Notebook 2025, Laptop or tablet

Other Materials: Handouts from the instructors as needed

Method of Instruction:

The Leadership/Advocacy course will be offered over two days at ABC; June 28 and 29. See the ABC schedule for detailed session times. Students will utilize group project lab time to create their final projects for this course.

Schedule

June 28

- Session 1 - 8:00 am - 9:50 am (Instruction by Lautzenheiser/Tracz)
- Session 2 - 1:30 pm - 3:20 pm (Instruction by Lautzenheiser/Tracz)
- Session 3 - 7:30 pm - 8:00 pm (Lautzenheiser/Tracz Discuss Project)
- 8:00 pm - 10:00 pm (Choose project/group - project lab time)

June 29

- Session 4 - 8:00 am - 9:50 am (Instruction by Lautzenheiser/Tracz)
- Session 5 - 1:30 pm - 3:20 pm (Instruction by Lautzenheiser/Tracz)
- Session 6 - 4:00 pm - 6:00 pm (Group project planning, project creation)
- Session 7 - 7 pm - 9 pm (Group project lab time & upload help)

Grading

Attendance for all online sessions and information delivery periods is required and represents 40% of the grade for this class.

Final project based on synthesis of the materials and concepts presented in the Leadership/Advocacy course represents 60% of the grade.

All work related to this course must be completed and delivered to ABC via uploads through CWU's online Canvas system. **Deadline for completion is midnight, June 30.**

Materials & Preparation

The intent of this major project is for the candidate to develop professional-level teaching capabilities through creation of the project. The finished project is intended for use in the candidate's own band program based on one of the four project options listed below.

Small Group Project Details

Final Project (Groups of 6-8)

The final project will consist of a project (paper, powerpoint, keynote, movie/video, or combination of different media) based on class lectures/presentations by Tim Lautzenheiser and Frank Tracz. The final project will demonstrate direct application of materials learned in a manner that is appropriate and consistent for you, your students, and your ensemble that you work with every day. Your project will be based on one of the four options listed below. You will choose your group and project option at the end of class on day one.

OPTION A: The business of recruiting and retention in any business, any school, any band program is one that occupies just about all of our time, energy, effort to achieve what we need and want in our chosen field. The band and music business has a variety of special challenges and obstacles to overcome in order for success to be achieved. Design/construct/develop a plan to achieve the recruiting level and status you hope to with your program. How many bands, students, how many of each instrument (account for drop out rates, attrition, etc.) do you feel your program needs to have, as well as ensemble content, staffing, etc. in order to achieve your musical and educational mission. What does the framework of your ultimate program look like and design a plan that makes progress towards your goals on an annual basis. Dream a bit, then think about the how's, what, when's, why's of the journey stop achieve your program goals. This is a wide open challenge that will foster some great in-depth and out of the box thinking on your part. Project could take any written format or style to demonstrate your understanding of the "Building" process."

OPTION B: Preparing the score for more efficient, effective, and musical learning. Select a band score, complete the Unit Study, Graph Analysis, Score Marking system, and plan for your rehearsals. How does this process promote all things musical, educational, social, etc. in a manner which results in learning and growth for all?

OPTION C: Student Leadership, develop a plan for selecting, nurturing, evaluating, and rewarding these student leaders for the task at hand. How will you choose them, train them, support them? What are your goals for and with this group? Project could be a handbook complete with applications, eval sheets, etc.

OPTION D: Creating, growing, amplifying, sharing a CULTURE OF EXCELLENCE...from the time the student experiences beginning band until the final graduation ceremony. This would include the band, the band members, the staff, the entire school, the faculty, the administration, the parent/boosters, and the community leaders This project would incorporate creating a sponsorship blueprint to setting-up an in-house private lesson program.